



**BlueCross BlueShield
of Florida**

An Independent Licensee of the
Blue Cross and Blue Shield Association



February 28, 2011

Mr. Cyrus Jollivette and Ms. Susan Towler
BlueCross BlueShield of Florida
DCC3-4
4800 Deerwood Campus Parkway
Jacksonville, FL 32246-8273

RECEIVED

MAR 03 2011

CYRUS M. JOLLIVETTE

Dear Mr. Jollivette and Susan,

At your 10 year anniversary of the Blue Foundation, we wanted to share just a small glimpse of what your support has meant to the children served by Florida's Vision Quest.

This book should really say "thank you" for not only your support in 2010 but for eight wonderful years helping us to sustain our important mission. And our mission is evolving.

A new and exciting screening device (PediaVision) has allowed us to expand our services to include "screening" at the Pre-K and high school levels and provide follow-up vision exams and glasses for these underserved populations. Two week ago, we identified 382 students at Evans High with significant refractive error – and no means of obtaining help. We dispensed 120 pairs of glasses on Friday... what a sight! Next week we will dispense another 120 pairs... and you can take pride in knowing that your support was significant in allowing us to make this impact on this school.

Again, the support from BlueCross BlueShield of Florida has been immeasurable and we hope the faces and stories in this book help to convey our gratitude.

Congratulations again on 10 amazing years of investing in Florida's most underserved populations!

My Best Regards,


Nancy Jeppesen

*March 7, 2011
Dear Nancy,
Thank so very much for
sharing this book!
It was due to you at
our 10th anniversary celebration.
Randy Jollivette*

C.C. Susan Towler

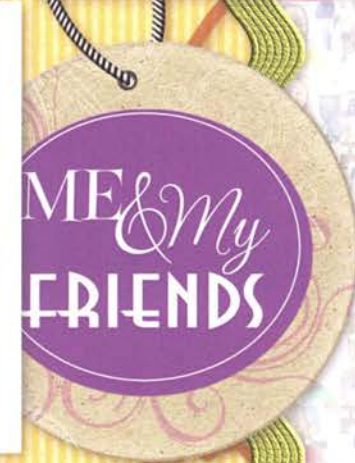
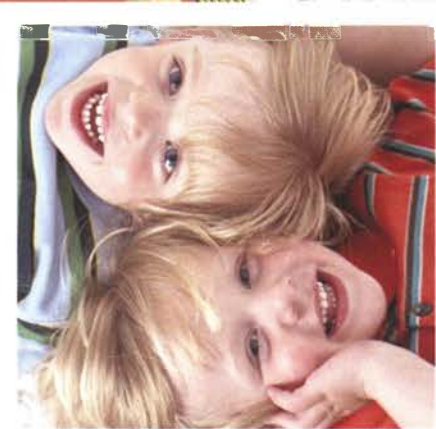


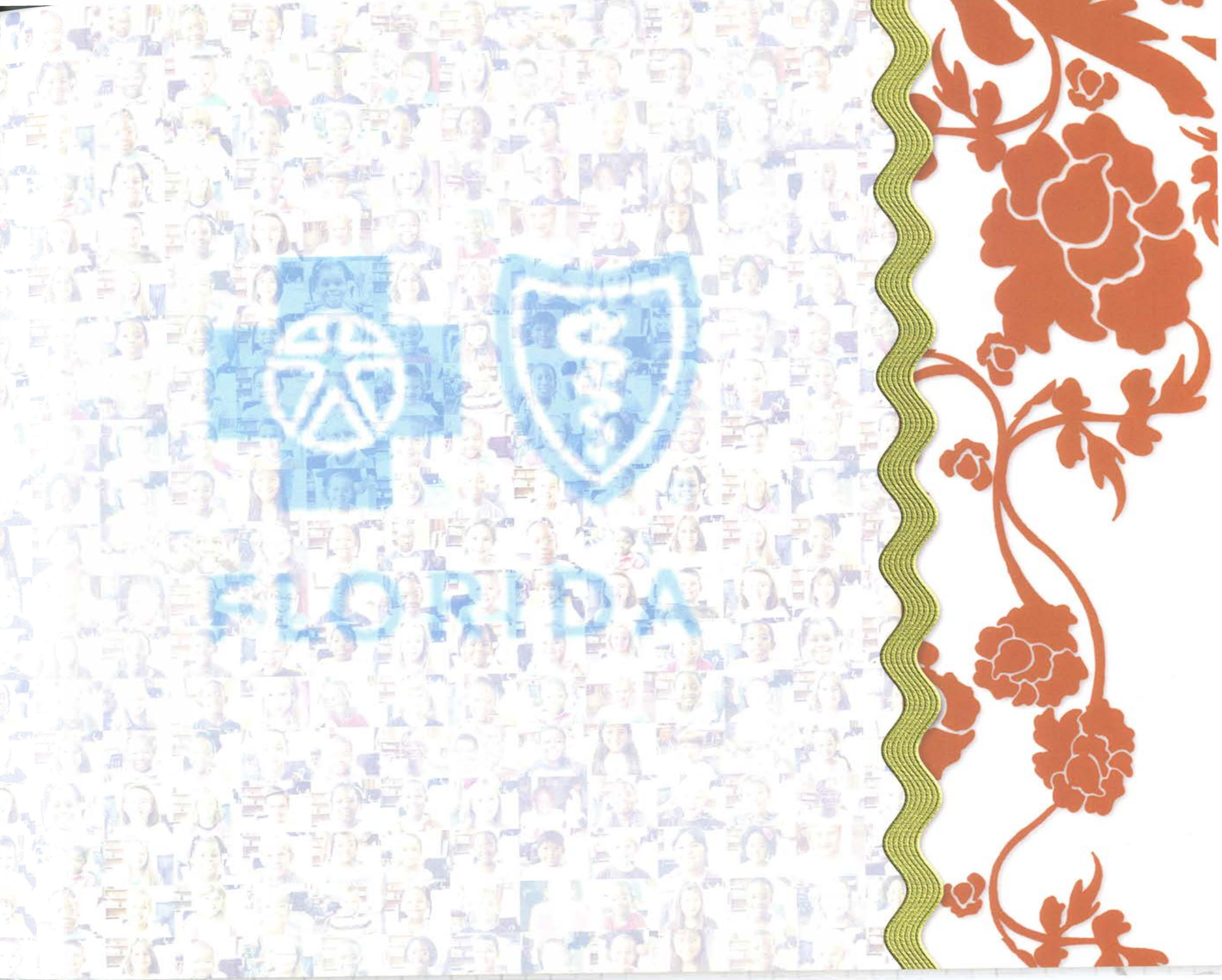
BlueCross BlueShield of Florida

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The Blue Cross Blue Shield of Florida has had a tremendous impact on our community! In 2010, they generously provided hundreds of low-income students with comprehensive vision exams and glasses. These children's lives will forever be changed because of

you, and words cannot express the gratitude they have when they put on their first pair of eyeglasses and see the world clearly for the first time... from our hearts to yours... Thank You!





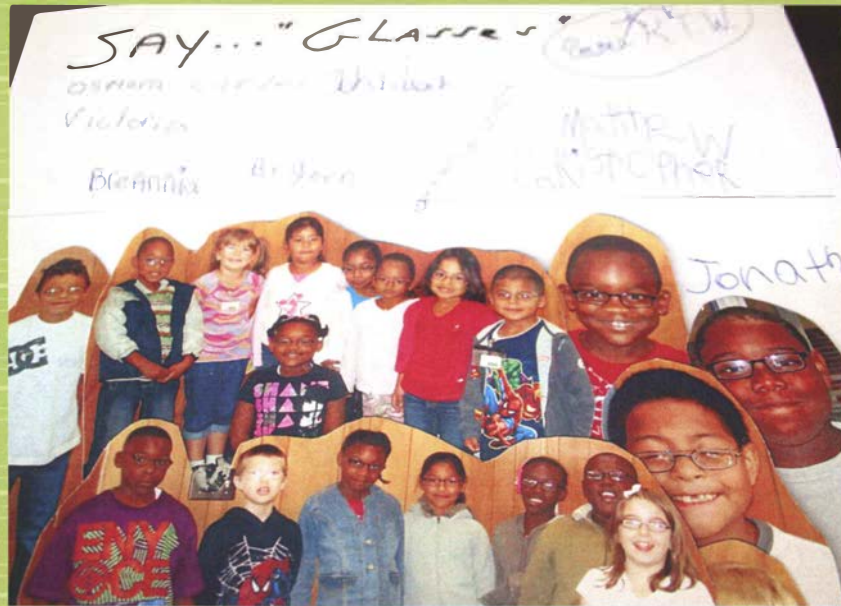


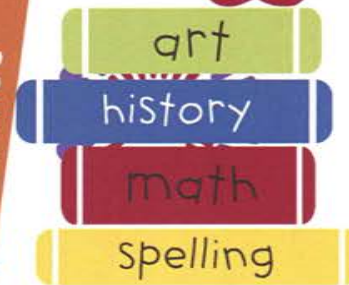
**VISION
MOBILE**



"I never understood why the teacher
spent so much time writing on the
chalkboard when NOBODY can see it..."

"Now that I can see... I
dream!"

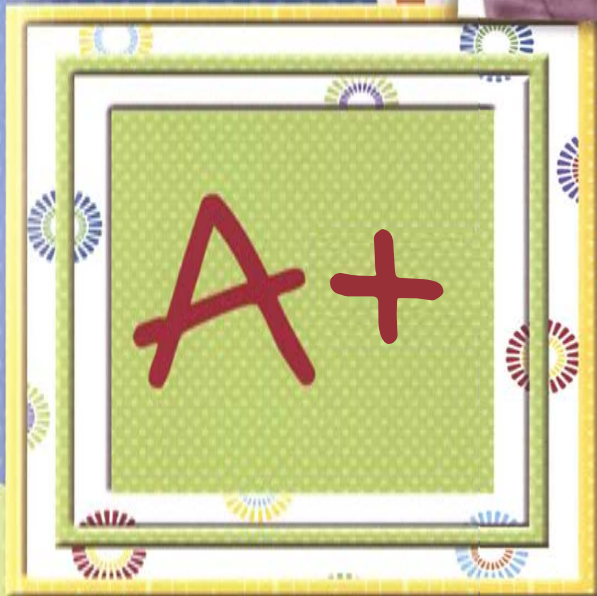




i ♥ School



my school year



Havin' Fun

while we wait to go on the
Vision Mobile!



What a
HOOT!



A B C D E F G H I J K L M

"Because
of you, I will
live a brighter,
clearer future...
you have made all
the difference"



N O P Q R S T U V W X Y Z

all I need to know I learned in kindergarten



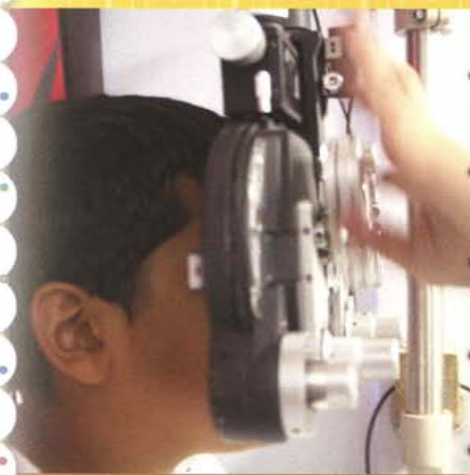
FUTURE TEACHER



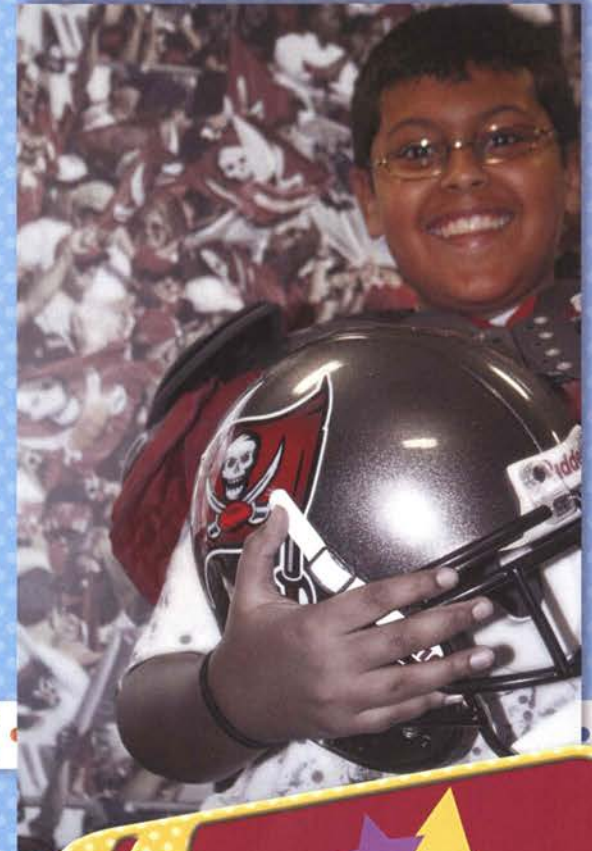
Make-believe



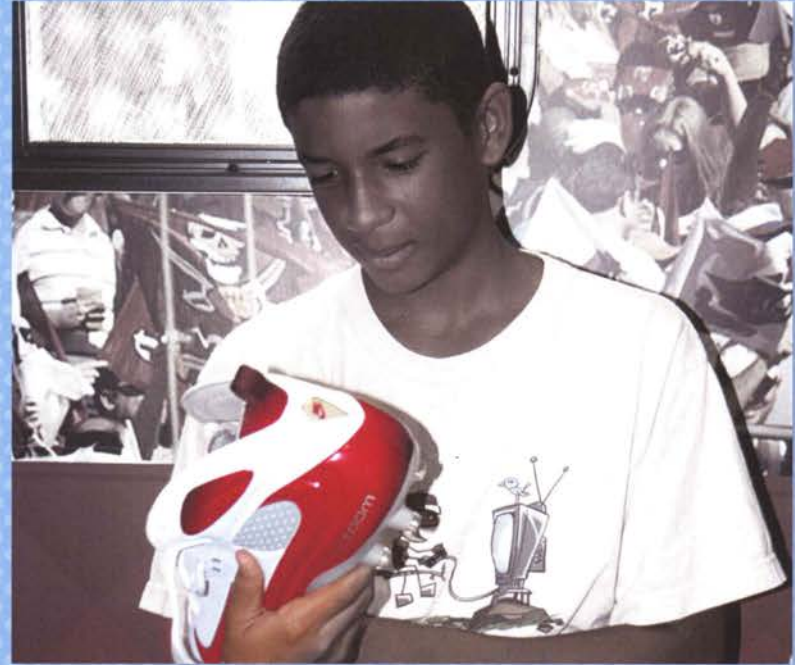
FUTURE DOCTOR



Go confidently in the direction of your dreams! Live the life you've imagined.
- Henry David Thoreau



imagination



"No longer am I walking these halls in a fog, for the first time, I can see my future and it's clear..."



"HAVING FUN WITH
DR. RICHARDSON... WHAT
A GREAT EYE EXAM!"



TOGETHER WE CAN
MAKE A
DIFFERENCE



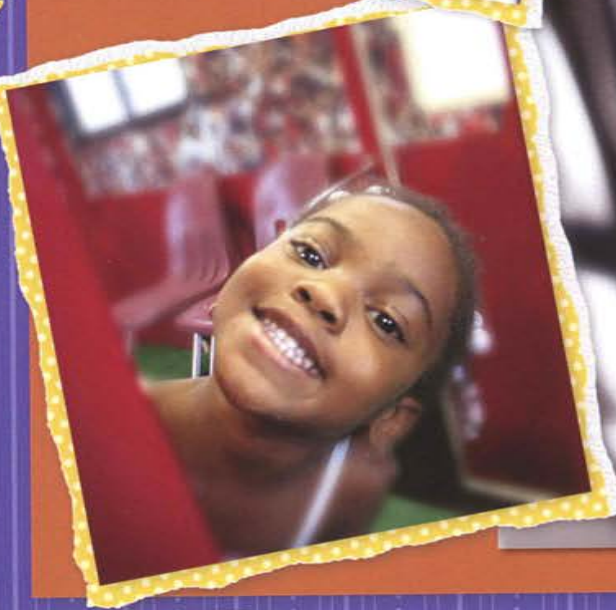
Many things
in
life

CATCH
YOUR EYE

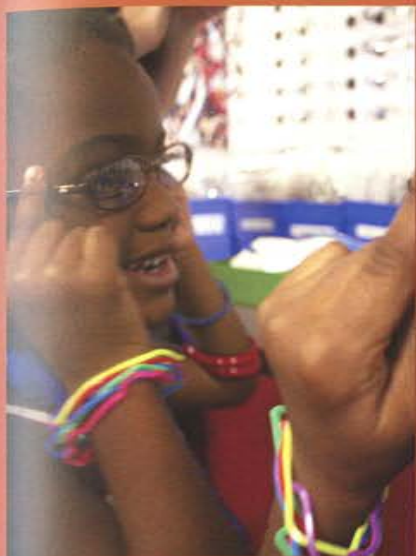
but only a few
will capture
your Heart

- follow those.

- Anonymous



The BEST day



FUTURE CHEERLEADER

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z .

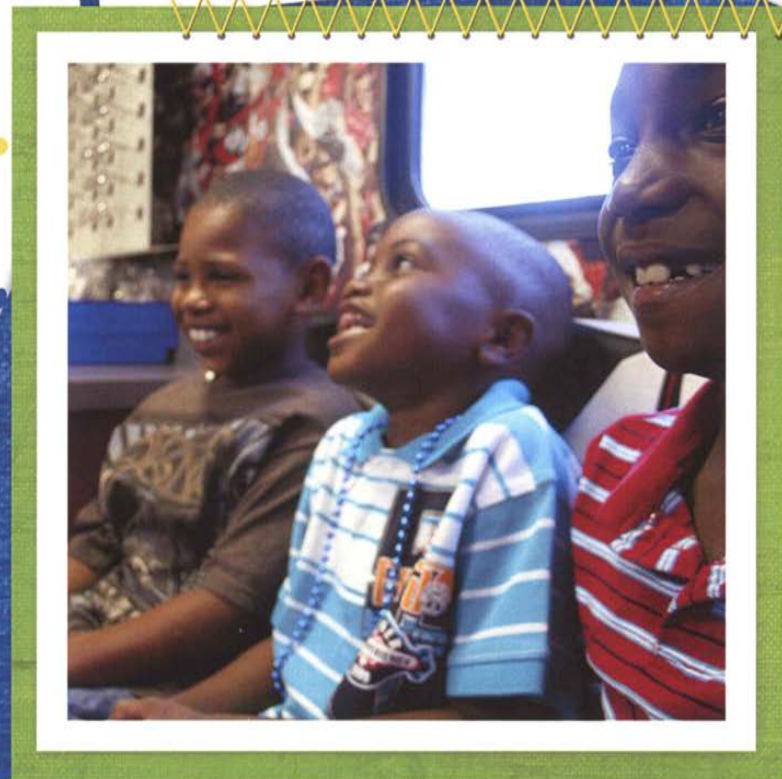
friends

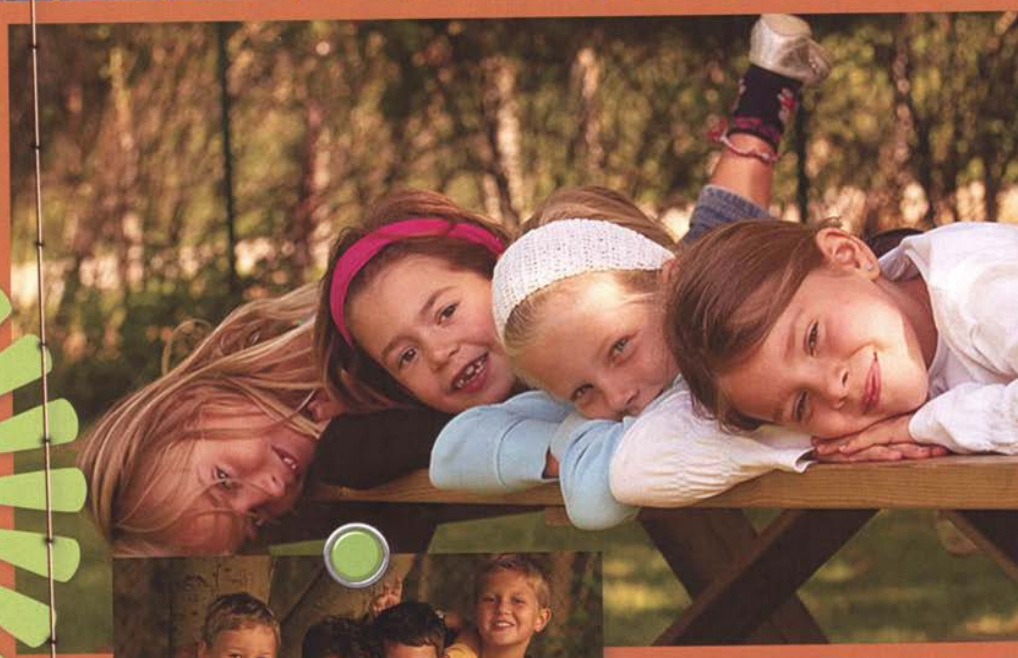




HANGIN' out

Now that I can see
my friends!



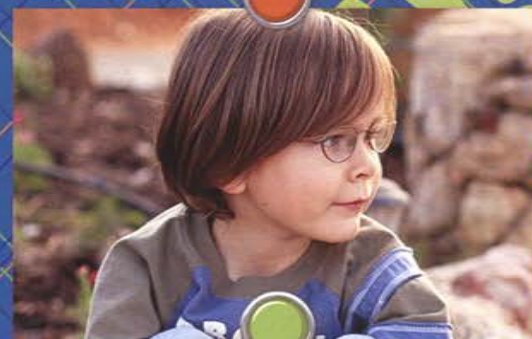
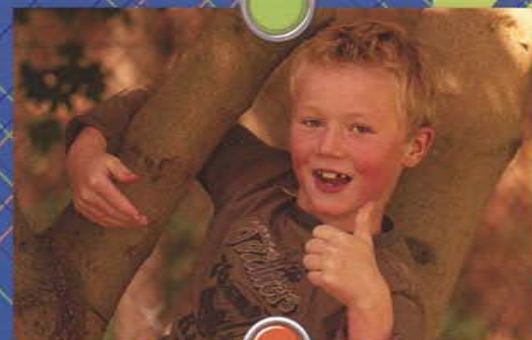
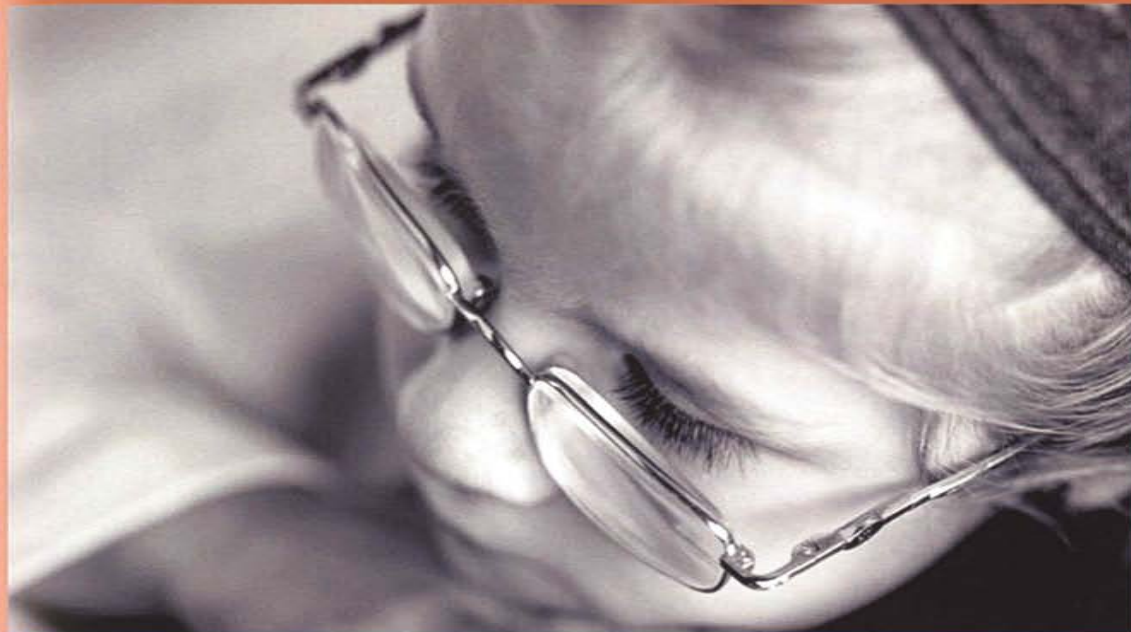


Special
moments

Waiting for our glasses!



the
best
day!



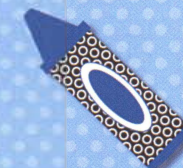
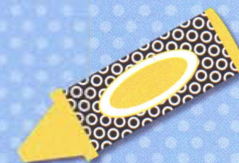
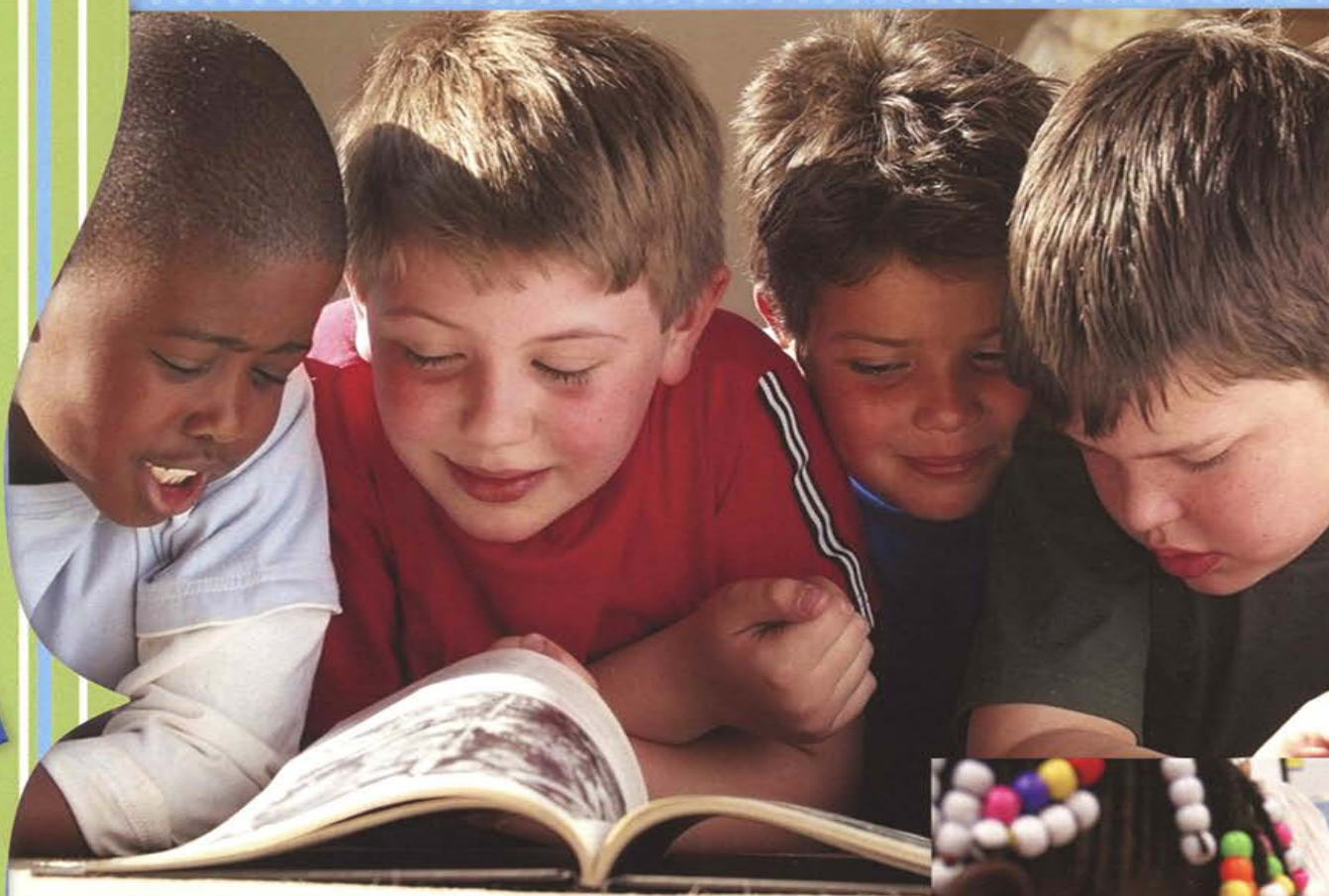
FUTURE ACCOUNTANT



"I had no idea
what I was
missing!"

Thank You!





80% of
learning is
visual from
birth to age
12

SCHOOL
DAYS

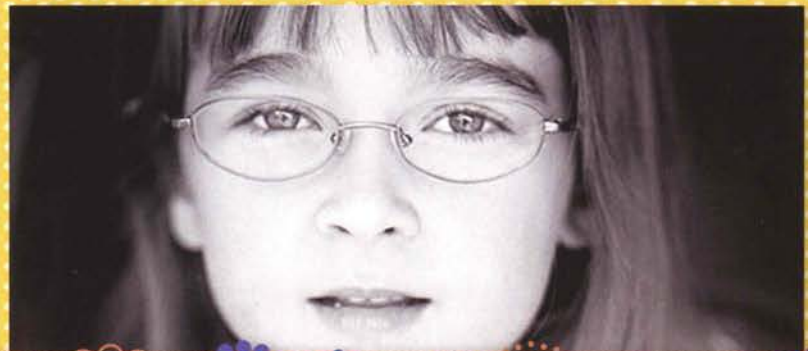


thankful



"I can't believe I get to
choose my own frame!!"

"oh my! I can see the
leaves!"



"It had been 4 years since I broke
my glasses, for 2 of those years I
taped them together... thank you
for ending my struggle"



With a little
help from
Donald,
they're off to
see their
future!

I JUST GOT
NEW GLASSES
IN THE VISION
MOBILE!



Dear Blue Cross Blue Shield of Florida,

October 19, 2010

As a school volunteer, I am compelled to share with you my experience with Florida's Vision Quest. In the course of one month, final arrangements for the Vision Quest services were made, permission forms were distributed, returned, categorized, alphabetized, sorted, resorted, and data compiled. One week ago today, the second round of students was being evaluated by the optometrist - in their bus, on our campus. Today, I distributed all but 8 pairs of glasses.

In retrospect I ask, did I get a positive return on my investment of time and energy? All I can hear is the giggling inside my head. I feel complete, unadulterated joy at having been given this blessing. What a feeling to experience the gift of good vision through the eyes of the guileless. One little girl gave me a very big smile then stepped back to let her friend get hers. When both had their glasses, they hugged and then jumped up and down, still hugging. They stood back, looked at each other, then jumped up and down some more! All three girls just looked around the room with huge smiles upon their faces. I was seeing what a gift I had been given through their eyes.

The experience was quite similar for every student. Some were shy and embarrassed about putting the glasses on in front of me but the eyes told their story more effectively than I ever could in words. First, the look of wide-eyed shock as everything came into focus. Next always came the smile on their faces. Then the visual sweep of the room as the smile remained on their faces. Then there are the stories. One child lost her glasses in the 3rd grade - she is now in 6th grade - 3 years of struggling. The screeners told me a former student's vision was so bad, their scale did not go that high. Is it any surprise this student has been a serious discipline problem?

Teachers have sent me emails about individual students and their reactions - joy. I don't know that you can possibly grasp the gift you have given to them, as well as to me. The recipients now have clear vision and that initial experience happens only once for them. Since Friday, when I began distributing the glasses, I have experienced it 41 times. Over the next few days, I will experience it eight more times. Mid-November, another 30 pair will arrive. My wish is that you could be a fly on the wall and experience it for yourself.

Opportunities like this do not present themselves often, so of course, I made the most of it. I advised students to go to the Vision Quest website and post their comments about their experience. If they do, then the funding for this amazing program may continue. It is their way of 'paying it forward'. They all smiled, acknowledging the lesson being taught, and promised to post their comments in about a week or so.

Thank you so much for allowing me the leverage to put this together and as a result, to show Hashem that he spared my life for a reason. Thank you for allowing me to touch the lives of students that are not mine. It has certainly made my post-cancer return worthwhile. I so look forward to being able to do this again.

Sincerely,

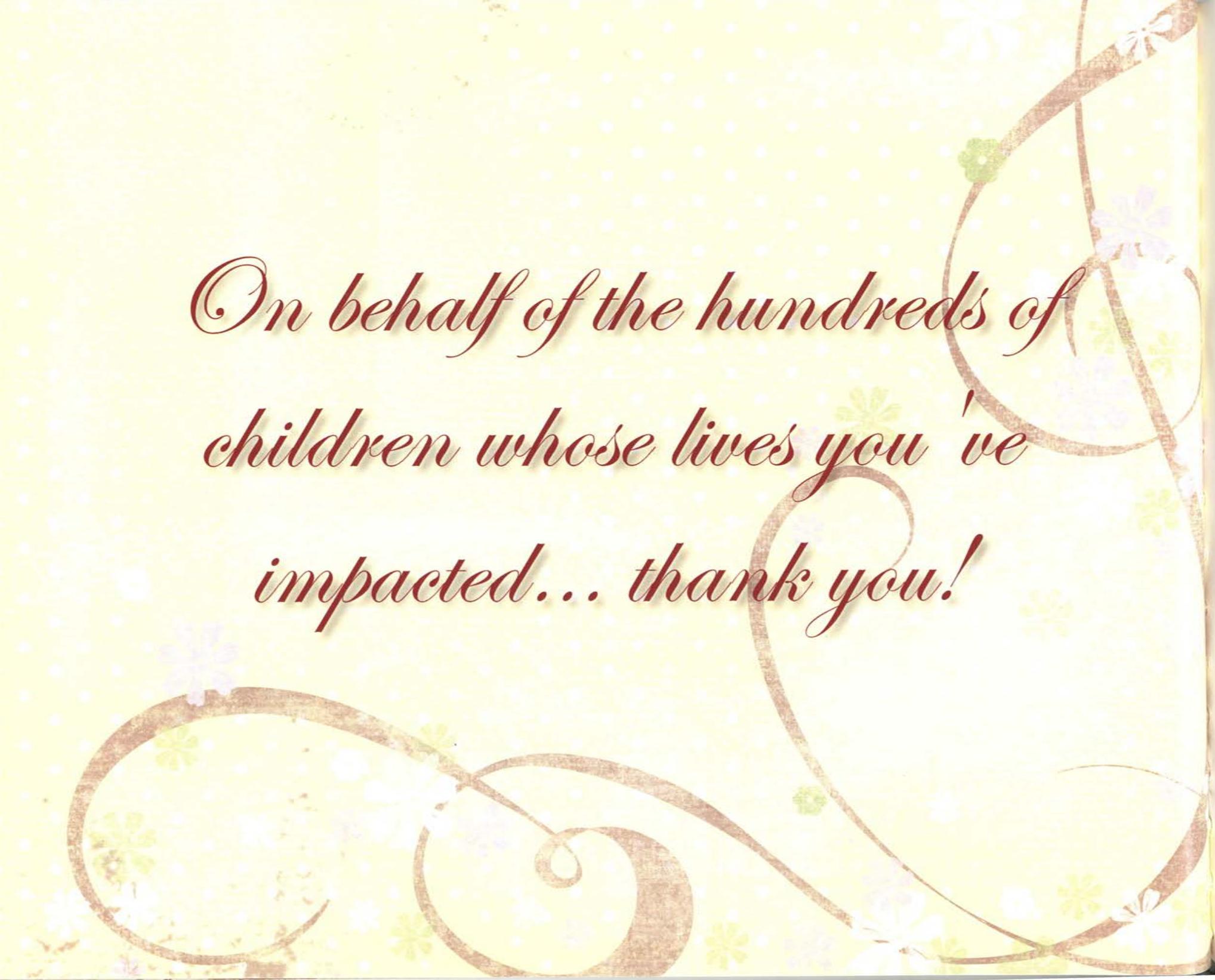
Elizabeth / School Vision Volunteer

"I'll Never forget this day..."





...It was the first
time I clearly
saw my baby
brother's face."



*On behalf of the hundreds of
children whose lives you've
impacted... thank you!*



your life | your story | your way

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*Created with great
gratitude by:*



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